



ADAD9312

Leadership in the Cultural and Creative Industries

Term T1, 2020

Course Information

Units of Credit: 6

Course Overview

Course Description

The course provides an understanding of the various definitions of leadership and how they intersect, influence and are shaped by the cultural and creative industries. Leadership is examined from a theoretical and real word perspective to provide you with knowledge and practical techniques to help shape your careers.

The idea of leadership takes many forms as distinct from organisational hierarchy, role or status. Cultural leadership is reflected in and by the organisation and industry, and this course demonstrates the interconnectedness of leadership to other disciplines such as marketing, writing, management, creative practice and production.

Through lectures, workshops, case studies and action learning you will engage with examples of leadership in cultural and creative organisations, reflect on your own understanding of leadership and develop your own leadership capacity, preparing you for the rapidly evolving cultural landscape.

Course Learning Outcomes

On completion of this course, the student should be able to:

1. Discuss theoretical and practical application of major creative leadership theories.
2. Apply leadership theory to art, design and cultural organisational processes.
3. Reflect on leadership behaviours and how they impact upon organisational aims and outcomes.
4. Develop leadership skills and capability that can be applied to their role or practice.

Teaching and Learning in this Course

This courses uses a variety of teaching approaches:

Blended/online

- Review - assessment tool
- Turnitin - originality checking
- Echo360 - lecture recording
- Moodle - Learning Management System

Assessment

	TITLE	WEIGHTING	ASSESSMENT TYPE
Assessment Task 1	Leadership case study	50%	Formal Presentation and Paper
Assessment Task 2	The future of leadership - and your place in it	50%	Extended Writing Task

Resources

Required and recommended reading list via [Leganto](#)

Below is a selection of resources that have been used to inform the course content and class discussions. These also make good starting points for general reading and research in the area.

News sources

- ArtsHub: www.artshub.com.au
- The Conversation: <https://theconversation.com>
- The Guardian: <http://www.theguardian.com/au/culture>

Australian Arts Organisations

- Australia Council: www.australiacouncil.gov.au/
- Australian Design Alliance: <http://www.dia.org.au/index.cfm?id=330>
- SAMAG Sydney Arts Management Advisory Group: www.samag.org
- NAVA National Association for the Visual Arts Ltd: www.visualarts.net.au/
- Fuel4arts: www.fuel4arts.com/

Arts Management Resource sites

- Sam's Books: Services for Arts Management: <http://www.sam-arts.demon.co.uk/>
- International Network for Arts and Business: www.artsmanagement.net
- Arts Professional Magazine: <http://artsprofessional.co.uk/>
- The Association of Arts Administration Educators (AAAE): <http://artsadministration.org/>
- Institute for the Management of Creative Enterprises: <http://artsnet.org/>

Arts Management Books

- Arts Management by Derrick Chong
- Management and the Arts by William J Byrnes
- Arts Management: A practical guide by Jennifer Radborne and Margaret Fraser
- Art Management: Entrepreneurial Style by Giep Hagoort
- From Maestro To Manager - Critical Issues in Arts and Culture Management by Marian Fitzgibbon and Anne Kelly

Arts Industry Blogs

- Arts Interview - artsinterview.com
- Barry's blog - blog.westaf.org/
- The Artful Manager - www.artsjournal.com/artfulmanager
- Arts and Letters daily - www.aldaily.com/
- Museum 2.0 - museumtwo.blogspot.com/

General Journals and Professional Publications

- Harvard Business Review - <http://hbr.org/>
- The Australian Journal of Management - <http://www.agsm.edu.au/eajm/>
- Journal of Occupational and Organizational Psychology (JOOP) - [http://onlinelibrary.wiley.com/journal/10.1111/\(ISSN\)2044-8325](http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)2044-8325)
- Australian and New Zealand Journal of Organisational Psychology - <http://www.psychology.org.au/publications/journals/>
- Journal of Organizational Behavior - [http://onlinelibrary.wiley.com/journal/10.1002/\(ISSN\)1099-1379](http://onlinelibrary.wiley.com/journal/10.1002/(ISSN)1099-1379)