



SAHT912 Art Writing and Publishing

Term T2, 2019

Course Information

Units of Credit: 6

Course Overview

Course Description

Critical writing is a key part of the contemporary art ecology and is changing rapidly alongside new digital technologies and networked practices. This course will introduce you to creative, critical, and professional art writing and publishing. You will engage with different modes of writing and publishing in relation to contemporary art and design. The role of writing and publishing in an increasingly interdisciplinary and digital context will be considered: this will include engagement with catalogue essays, curatorial statements, journal papers and online articles. The course focuses on the practice of writing (voice, register, style, structure and editing) and art and design communication strategies in the creative and cultural industries. You will engage with leading Australian arts publications to gain experience and knowledge in the field. You will also work individually and collaboratively to develop advanced critical reading, writing and editing skills.

Course Learning Outcomes

On completion of this course, the student should be able to:

1. Engage with and respond to different kinds of contemporary art writing and publishing.
2. Write critically and convincingly in a variety of registers and forms.
3. Work individually and collaboratively towards publication-ready texts.
4. Read, write and edit a variety of texts using a range of critical/creative methods.

Teaching and Learning in this Course

This course uses a variety of teaching approaches:

Blended/online

- Review - assessment tool
- Moodle - learning management system

Assessment

	TITLE	WEIGHTING	ASSESSMENT TYPE
Assessment Task 1	Critical Response Diary	30%	Extended Writing Task
Assessment Task 2	Analysis of a work	30%	Extended Writing Task
Assessment Task 3	Writing for publication	40%	Extended Writing Task

References for this Course

All readings and assessment information, including the upload portal for assessments will be on Moodle. Moodle will also be used for day-to-day organisation, including all-student emails, discussion boards, weekly responses and questions/answers.