



# SDES2116 Design Practice

Term T1, 2019

## Course Information

Units of Credit: 6

## Course Overview

### Course Description

Design Practice helps you develop an understanding of the many contexts in which design can be practiced. Exploration of design practice includes the intersection of theoretical and practitioner perspectives using a weekly set of industry encounters, guest lectures and video vignettes. You will develop a plan for a digital personal profile that has the capacity to communicate effectively with a range of external design practitioners, sites and situations. This course will prepare you to effectively undertake professional experience projects (PEP) and create new pathways in design practice.

In this course you will investigate key themes in design practice contexts including:

- Introduction to design practice
- A day in the life of a designer
- Structure and scale
- Transition design
- Compliance and constraints
- Intellectual property (IP)
- Professional communication, collaboration and delegation
- Dilemmas and challenges in professional practice
- Branding (Business)
- Branding (Personal)
- Adaptation and reflection

Through a series of tutorials, activities and assessments you will analyse case studies of current and emerging modes of design practice; research and interview design practitioners and develop a plan for your future professional career. You will explore and reflect on the impact of ethical, financial, intellectual and social constraints on design practice and discover the essential role of communication and collaboration in sustainable practice.

### Course Learning Outcomes

On completion of this course, the student should be able to:

1. Effectively contextualise and communicate personal design practice to a range of external stakeholders.
2. Research, analyse, and critically reflect on current and emerging modes of design practice.

3. Evaluate the impact of statutory, ethical, intellectual, social and financial constraints on design practice.
4. Recognise professional etiquette and communicate effectively with stakeholders in design practice.

## Teaching and Learning in this Course

This courses uses a variety of teaching approaches:

### Blended/online

- Review - assessment tool
- Turnitin - originality checking
- Echo360 - lecture recording
- The Box - media repository
- Other
- Moodle - learning management system

### Lectures

There are weekly 1 hour lectures timetabled in this course with a scheduled face-to-face (fff), synchronous and asynchronous pattern across the semester. Tutors will have the capacity to review individual student participation and attendance at scheduled lectures, tutorials, events and required activities.

### Tutorials

Each week there is a 2 hour tutorial for this course, with a scheduled face-to-face (fff), synchronous and asynchronous pattern across the semester. Tutors will have the capacity to review individual student participation and attendance at scheduled lectures, tutorials, events and required activities.

## Assessment

|                   | TITLE   | WEIGHTING | ASSESSMENT TYPE |
|-------------------|---|-----------|-----------------|
| Assessment Task 1 | Design Practice Case Studies  | 25%       | Written Report  |
| Assessment Task 2 | Research interview and Individual reflection                          | 50%       | Project         |
| Assessment Task 3 | Five-year Professional Development Plan, including The Legacy Project | 25%       | Written Report  |

## References for this Course

All the information resources you need to undertake this course will be provided via Moodle or in lectures and tutorials.