



DART3391 Art and Everyday Life

Term T1, 2019

Course Information

Units of Credit: 6

Course Overview

Course Description

This course examines the practices of art and of criticism in an era characterised by the pervasiveness of mass media and the aestheticisation of everyday life. The course explores the forms and significance of popular culture in the 20th century, including consumerism, mass media, TV and advertising, subcultures, the city and the suburb, and their impact on art. The interdisciplinary development of cultural studies provides tools for reading artistic strategies in the light of television, film, computer imaging, the popular press and advertising. The work of theorists such as Jean Baudrillard, Michel de Certeau and Meaghan Morris is applied to these areas and critically examined.

Course Learning Outcomes

On completion of this course, the student should be able to:

1. Understand and explore key debates and concerns within the history and discourse of art and the everyday.
2. Critically engage, evaluate and discuss the history of the relation of art and forms of everyday life in relation to wider contemporary experience, thought and aesthetics.
3. Develop communication and research skills (in both oral and written forms) while at the same time encouraging risk-taking, critical thinking and self-critique.

Teaching and Learning in this Course

This course uses a variety of teaching approaches:

Blended/online

- Review - assessment tool
- Turnitin - originality checking
- Echo360 - lecture recording
- Moodle - learning management system

Lectures

Lectures will be used to provide an overview of the major themes for each week, building on the required readings and providing more ideas and questions for the tutorial discussions.

Tutorials

Tutorials are central to your learning experience. You will be expected to attend, engage in, and contribute actively to activities, feedback and discussions.

Assessment

	TITLE	WEIGHTING	ASSESSMENT TYPE
Assessment Task 1	Online Discussion	24%	Process Journal
Assessment Task 2	Lecture Quiz	16%	Quiz
Assessment Task 3	Dérive Report	30%	Project
Assessment Task 4	Class Presentations	30%	Formal Presentation and Paper

References for this Course

[Leganto](#)

Key and required readings, videos, documentaries, online resources and other references and resources will be available through the Moodle course site.