



ADAD9113 Communication Skills for Creative Disciplines

Term T1, 2019

Course Information

Units of Credit: 6

Course Overview

Course Description

How articulate are you as an Artist, Designer, Digital Media practitioner, educator or administrator?

Built on a foundation of English for academic purposes, tailored to specific applications in the creative disciplines, this course will enable you to expand your vocabulary and engage with, interpret and express challenging and complex notions using an appropriate mix of communication strategies best suited to further postgraduate study.

This includes an appreciation of basic research protocols. You will enhance your reading, writing, listening and speaking skills in English to construct coherent intellectual arguments and begin developing your own academic 'voice'. Collaboration in and out of class will use traditional communication approaches and emerging technologies as vehicles for meaningful cross-disciplinary interaction with colleagues, peers, professionals and the public in an articulate and scholarly manner that is informed by your theoretical and practice-based research, critical thinking and self-managed reflective practice.

Course Learning Outcomes

On completion of this course, the student should be able to:

1. Critically read, interpret and reflect on Art, Design and Media academic discourse across different creative disciplines;
2. Discuss and write using appropriate technical terminology and Information Communication Technologies to meaningfully engage in professional communication;
3. Identify and analyse English language forms, features, structures and referencing protocols appropriate for research, writing academic essays, critiques and/or artist statements.
4. Communicate through oral presentations using visual, verbal and written information;
5. Lead audience discussion using pertinent questions and written support materials.

Teaching and Learning in this Course

This course uses a variety of teaching approaches:

Blended/online

- Review - assessment tool
- Turnitin - originality checking
- Echo360 - lecture recording
- The Box - media repository
- Other
- Moodle - learning management system

Lectures

The teaching strategies used in this course include a one hour weekly lecture, and a smaller two hour

tutorial for group discussions and debates, and on-line/blended learning. Students are expected to attend weekly and participate in the weekly small and large group discussions and debates that centre on the lecture content.

Tutorials

Two-hour tutorial writing studios and practical workshop sessions will supplement the one-hour weekly communication lectures. In addition, students will be expected to routinely read a variety of texts on-line as integral input to reflective journals.

Assessment

	TITLE	WEIGHTING	ASSESSMENT TYPE
Assessment Task 1	Interpretive Writing Task	20%	Written Report
Assessment Task 2	Major Essay / Exhibition Review	40%	Extended Writing Task
Assessment Task 3	Presentation	40%	Formal Presentation and Paper

References for this Course

Online journals:

<http://scan.net.au/scan/journal/index.php>

<http://www.vsw.org/ai/>

<http://www.realtimearts.net/>

<http://www.media-culture.org.au/>

<http://fibreculturejournal.org/>

<http://www.ctheory.net/home.aspx>

http://www.commarts.uws.edu.au/gm_jau/

<http://rhizome.org/>

<http://yishu-online.com/>